



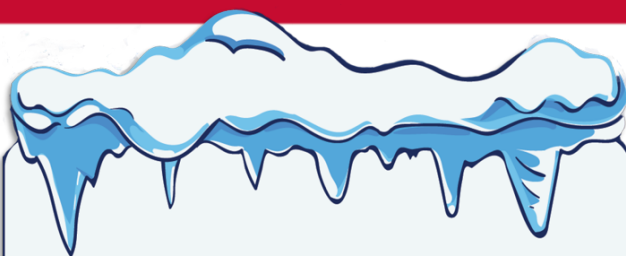
January 24-25, 2020

Old Statehouse, Hartford

Connecticut's coolest winter attraction is back!

Operation Fuel
is once
again bringing
awareness to the
critical need for
home heating by
presenting a
spectacular Ice
House carved from
40,000 pounds of
ice, complete with
ice furnishings,
décor, and a
NEW Ice Garage!

Sponsorship Opportunities 2020



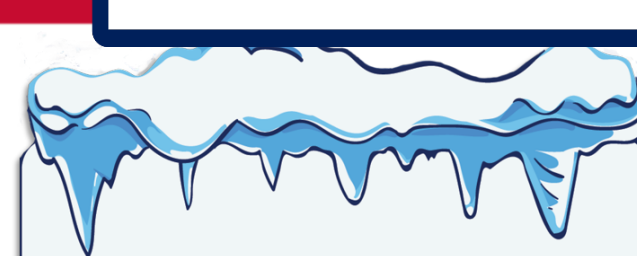
- All benefits of Crystal Caverns level plus:
- Logo carved on 2'x3' Ice House block
- Recognition in all radio spots
- 10 tickets to Friday Opening Ceremony

POLAR VORTEX: \$25,000



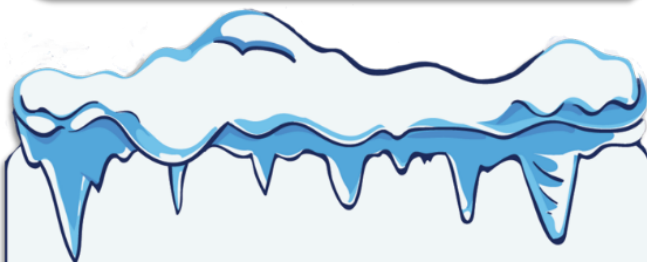
- All benefits of Arctic Blast level plus:
- Name/logo on Ice House
- 1 rep in ribbon cutting press conference
- 6 tickets to Friday Opening Ceremony

CRYSTAL CAVERNS: \$10,000



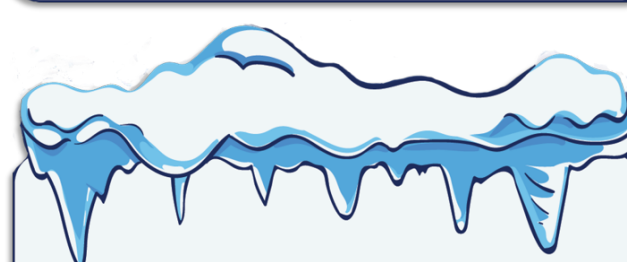
- All benefits of Frosty Friends level plus:
- Name/logo on Photo Selfie Wall
- Name/logo in Presenting Sponsor mailing
- 5 tickets to Friday Opening Ceremony

ARCTIC BLAST: \$5,000



- All benefits of Frosty Friends level plus:
- Name printed on photo backdrop and step-and-repeat materials

PHOTO BOOTH SPONSOR: \$2,000



- Name carved in ice signage
- Name/logo click-through on webpage
- Inclusion in social media & press releases
- 2 tickets to Friday Opening Ceremony

FROSTY FRIENDS: \$1,000

All sponsorships include:

- Recognition from stage during event ribbon cutting
- Opportunities for volunteers to participate at event
- Outdoor information table to distribute handouts/giveaways

***For information, email
icehouse@operationfuel.org
or go online to
operationfuel.org/ice***

Be a #ChillOut Champ!

We're looking for groups to be part of our teambuilding fundraiser.

1. Nominate a rep from your organization to #ChillOut in the Ice House.
2. Choose your fundraising goal.
3. We provide you with fundraising messaging and an individualized online donation system.

Get full details at:

operationfuel.org/ice

