



OPERATION FUEL

Thank you for your interest in supporting Operation Fuel's 2020 #ChillOut fundraising campaign! This is a unique teambuilding activity for an amazing cause. The money you raise helps Connecticut families who are struggling with utility costs access year-round energy assistance.








operationfuel.org/ice

Wanted: #ChillOut Champs!

Freeze the Date! Jan. 24-25, 2020

How You Can Help Keep Our Neighbors Warm:

-  On January 24 and 25, 2020, Operation Fuel will have a 15'x15' house constructed entirely of 40,000 pounds of ice on the grounds of the Old State House in downtown Hartford.
-  Nominate a representative from your organization to #ChillOut in the Ice House.
-  Choose your fundraising goal. Anywhere from \$500 to \$50,000 – we've seen it all! Rest assured, Operation Fuel staff will help you with fundraising messaging and provide you with an online donation system so your supporters can quickly and easily make their tax deductible gifts.
-  Move into our Ice House on event days in 15 minute time slots.
 - You can pre secure fundraising commitments from colleagues, friends, and family as well as solicit live online donations during your time in the Ice House.
-  Operation Fuel will have a photographer on hand for the check presentation. We will advertise your organization's participation in the #ChillOut leading up to and during the event, and we encourage you to do the same. The sooner you commit to participate, the more exposure and excitement we can generate for your organization!

Questions? Contact Kimberly Kersey Arnold at kimberly@operationfuel.org (860) 243-2345 x3311